

IB rebrands and welcomes new CEO

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Giampiero Soncini, new CEO at IB

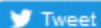
Italy-based maritime software company Gruppo IB, developer of the InfoSHIP fleet management application, has rebranded itself with a new name and logo, with the company to be called 'IB - Influencing Business'. The rebrand was announced as the company welcomed former SpecTec boss Giampiero Soncini as its new CEO.

Mr Soncini will head up the marine division of the company, with Maurizio Ricci assuming the role of CEO of the industrial division.

"Together with Maurizio Ricci, we have always shared the same business vision – we both want to run a company where customers, product development and employees matter," Mr Soncini said.

"In IB, we can count on dedicated, experienced and passionate people."

IB was founded in 1983, when it began the development of a new Enterprise Asset Management software system that would eventually evolve into the InfoSHIP fleet technical management system in use today.



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